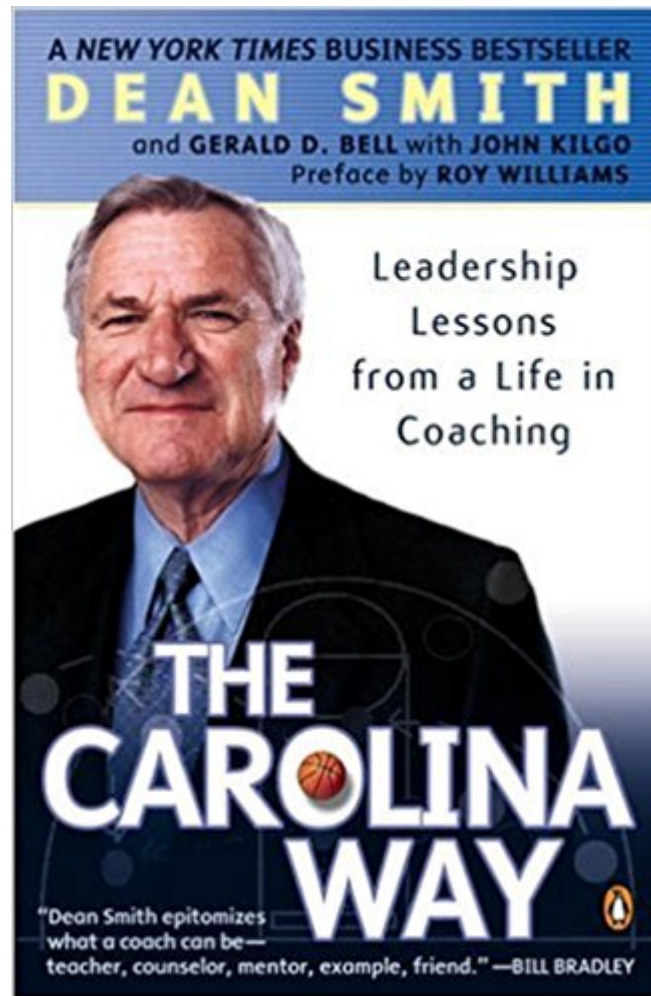




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The Carolina Way: Leadership Lessons From A Life In Coaching



Synopsis

For forty years, Dean Smith coached the University of North Carolina basketball team with unsurpassed success. Now, in *The Carolina Way*, he explains his coaching philosophy and shows readers how to apply it to the leadership and team-building challenges they face in their own lives. In his wry, sensible, wise way, Coach Smith takes us through every aspect of his program, illustrating his insights with vivid stories. Accompanying each of Coach Smith's major points is a "Player Perspective" from a former North Carolina basketball star and an in-depth "Business Perspective" from Gerald D. Bell, a world-renowned leadership consultant and a professor at UNC's Kenan-Flagler Business School. The keystones of Coach Smith's coaching philosophy are widely applicable and centrally relevant to building successful teams of any kind.

Book Information

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Customer Reviews

Smith won more games (875) than any other coach in college-basketball history. His teams at North Carolina were characterized by unselfishness, preparedness, and basketball intelligence. It's not surprising that Smith has a few cogent thoughts to offer on the matter of leadership. He begins by explaining what leadership means to him. Then former players comment on the concept as Smith applied it during their careers. Next, he tailors his lesson to a business application. Among the topics he explores are teamwork, winning, losing, planning for the future, building confidence, and setting goals. "Successful-coach-offers-business-advice" books are a publishing staple, but too often they consist of little more than commonsense platitudes mixed with some playing-field

anecdotes. Smith breaks the pattern here, thanks in large part to his understanding that business isn't basketball, and direct correlations between sport and real life are often specious. It's apparent that Smith would have found success in virtually any field he'd chosen as his life's work. Readers will sit up and pay attention because the coach has something to say. Wes Lukowsky Copyright © American Library Association. All rights reserved --This text refers to the Library Binding edition.

"Coach taught me the game....He's like a second father to me." —Michael Jordan
Dean Smith epitomizes what a coach can be—teacher, counselor, mentor, example, friend.
—Bill Bradley
"He's a better coach of basketball than anyone else."
—John Wooden
"To say that much of what I learned as a player from Dean Smith is directly applicable to the business community would be an understatement. Everything I learned during my stay at North Carolina has helped me be a better manager. To this day I rely on principles taught on and off the basketball court by Dean Smith to help me be more effective. Honesty, integrity, discipline, practice, and training certainly are the cornerstones to build from. If you care for your employees the way Coach Smith cared for us, success is a natural byproduct."
—Mitch Kupchak, General Manager, Los Angeles Lakers
"There were a few truly great college coaches in twentieth-century America, and Dean Smith is one of those. In my mind, Coach Smith represents everything good about intercollegiate athletics. Call it what you want: the Carolina Way, the Smith Way, the Right Way—it's about the pursuit of excellence with integrity. Dean Smith is much more than a great coach. He is a great leader, a man of conviction, integrity, and toughness. If you're in a leadership position or aspire to one, The Carolina Way is a must read."
—Lloyd H. Carr, Head Football Coach, the University of Michigan
"Dean Smith is one of the greatest coaches of all time and I was pleased to have the opportunity to read of the leadership principles that contributed to his success. The Carolina Way also includes terrific vignettes from his former players, further illustrating Dean's powerful impact on their lives and how he was able to encourage his players to perform at their personal best."
—Congressman Tom Osborne, former Head Football Coach, the University of Nebraska
"The Carolina Way provides an invaluable primer on good leadership techniques and, if the proof is in the pudding, then there is no doubt that Dean Smith's way works. My company and I had the benefit of hiring a number of Dean's players from Phil Ford to Pete Budko. All of them were winners—ambitious, energetic, loyal team players. He never sent us a bad one."
—Hugh L. McColl Jr., Chairman of the Board and CEO

(retired), The Bank of America "I have had the great privilege of sharing a fair portion of my life with William Friday, the president of the University of North Carolina, during much of the Dean Smith era. As a result, I have learned what a blessing Dean Smith was to the integrity of basketball in a collegiate setting. I would highly recommend The Carolina Way to anyone in pursuit of excellence with integrity." — Reverend Theodore M. Hesburgh, C.S.C., President Emeritus, the University of Notre Dame

As a basketball coach, I wanted to like this book, but I found it slightly dull. I was hoping to walk away with some interesting insights on coaching and leadership, but I found the "lessons" to be pretty generic in nature. I'm not a Carolina fan, so I enjoyed learning why Dean Smith is held in high regard and some of the innovative things he did years ago. The business anecdotes were interesting as well, but the book just didn't possess the depth that I was hoping for.

Coach Smith is our hero, especially for anyone in or nearby UNC and Chapel Hill from 1958-1998 (and beyond). He was hired by Carolina after working in Kansas for USAF and paid peanuts in the wake of a minor scandal. His leadership is exemplary for all sport and life. His work with the campus, community, students, and players was and is an outstanding example of cooperation and success. Teamwork and fairness matter to his teams and his teachings. Smith planned his practices, rules, teams, and seasons with this in mind: Play hard, smart, and fair. His ethics and lessons go far beyond basketball and sports into business and life. He has helped so many people, he integrated college basketball in the south, and he led US Olympians to victory in the process. Read or listen to learn more.

Nice read!

I have coached high school basketball for 15 years and read several books about sports and leadership. This is one of the best that I have read, and is excellent for young coaches.

The Carolina Way is a fantastic book for young coaches to read. About how to be successful the RIGHT way. No shortcuts!

Read The Book Years Ago Great To Have The Audio For Road Trips He Was A Great Leader Of Men And Is Dearly Missed

Great book

Great book

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